



Census
For a brighter future

The 2011 Census



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9th August 2011

- To count all people in Australia on Census night, and the dwellings in which they reside.
- To provide timely high quality and relevant data for small geographic areas and small population groups.

Some 2011 Census details....

- The Internet will be the main tool for dissemination of 2011 Census data
- We will continue place of usual residence as the basis for the dissemination of standard Census data
- Timely release of data through a three-phase release strategy



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Release program

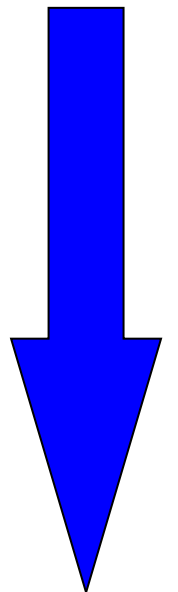
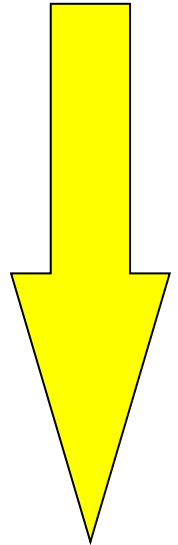
21st June 2012: First Release



Second and Third Release

Second release commences 30th October 2012 (complex variables and additional geographies eg SUA)

Third release commences 28th March 2013 (additional Remoteness areas and Analytical products)





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Media

The 2011 Census release is on the front page of every major Newspaper and featured on every online news site...and the subject of texts, tweets, posts, blogs.. and whatever else might be around!

Nature and Content

- Consultation process to commence October 2012
- Public seminars planned
- Register your interest via the ABS website in October 2012



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Questions?

